

GEICO
Motorcycle

13th Annual

VAMMANN



CHOPPER FEST

MOTORCYCLE ART AND CULTURE SHOW



Ventura County Fairgrounds 8:00 am - 4:00 pm
VENTURA CA DECEMBER 11, 2016



OVERVIEW

The 13th Annual Chopper Fest will be held Sunday December 11th, 2016 at the Ventura County Fairgrounds in Ventura, CA from 8am-4pm.

The event features: Custom Culture & Art Show, All Brand Antique and Custom Motorcycle Show; Custom Bike Builder Displays featuring World Class Bike Builders; Hundreds of Motorcycle/Culture Vendors; a New and Used Motorcycle Parts Swap Meet; Live Rock and Blues Bands; Food and Beer. General admission is \$15, Military with ID \$10, kids 12 & under \$5.

ART SHOW

Originally organized to showcase the work of *Easyriders* magazine artist David Mann after his passing, the Chopper Fest Art & Culture Show has evolved into an indoor multimedia art exhibit focused on up-and-coming and established artists that work in the genre of motorcycle, hot rod, and counter culture art. Artists from all over the country come to Chopper Fest to pay tribute to the Norman Rockwell of the biker world (an extensive collection of Mann's art is still displayed each year) and to meet like minded artists, industry professionals, and art patrons looking for something off the "beaten path". Artists are encouraged to be on-site to promote their art, create & showcase David Mann tribute art, and participate in a live painting exhibition (all optional). If the artist is unable to be on-site, the Chopper Fest will exhibit and ship back (free of charge) all work that has not been sold. Exhibit space for the artist is gratis and sized according to the artist's needs. All on-site art sales are commission free. Artist name will be featured in Chopper Fest program.

Participating artists will communicate their space and display needs prior to the event. For those that need to ship or drop off art prior to the event, please confirm contents and delivery time to Art Show Coordinator Sean McKean.

Send to:

The Shop/Attention Sean McKean
6541 Ventura Blvd.
Ventura, Ca 93003



The Art & Culture Show is promoted in all Chopper Fest's marketing efforts including print, digital, posters, flyers and postcards. An Art & Culture Show handout, listing the names of all participating artists will be distributed to all Chopper Fest attendees day of the event.

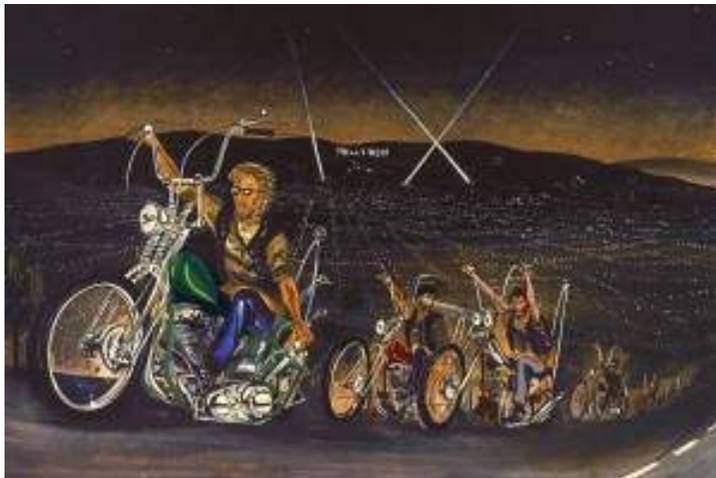


Each year, *Paisano Publications, LLC* (*Easyriders* magazine) and Jacquie Mann (David's wife) generously grant Chopper Fest the commercial rights to one of David Mann's illustrations. This year, "Show Off" will be the featured image at the Chopper Fest.

David's first love was custom cars, but a road trip to California would soon change all of that. It was here David was first exposed to chopped motorcycles. Drawn to the freedom and "hell on wheels" aesthetic of biker



culture, David went back home to Kansas City in 1959, built his first Harley, and created his first painting (Hollywood Nights), a biker inspired water color featuring the Hollywood sign and spotlights in the background.



Here's a description of "Show Off" written by Paisano Publications, LLC: In this centerspread from Easyriders of July 1977, David demonstrates his ability to create action against an atmospheric background. His progress with detail is evident in the bikes, which exemplify old and contemporary styling. There's a lighter side to biking here which usually doesn't reach the mainstream society.

ATTENDANCE

There were 6,000 attendees in 2015. Attendance grows approximately 15% a year. This year the Chopper Fest is budgeting for 7,000 guests.



HISTORY

The Chopper Fest in Ventura California is a snapshot of America at its finest. Real people who think outside the box who can translate those thoughts into visual beauty both functional and artistic. Originally the brainchild of David "Huggie Bear" Hansen, Chopper Fest became much more than a showcase for futuristic Motorcycle design when famed artist David Mann died in Sept of 2004. The grief felt by the entire two wheel world found expression as those who loved and respected David lined the stage with his wife to honor him just three months after his death. The love for both the "artist" and the "lifestyle" he envisioned blended perfectly through a huge showing of his original art and an equally huge showcase of custom motorcycles. Bike Builders from across the nation came to both honor David Mann at his passing and welcome the birth of his signature event. Chopper Fest is forever dedicated to the design, function and art of the motorcycle through those talented enough to create and those creative enough to appreciate talent.

-Big Dave Hansen (In the Wind Magazine)

(Top right photo) David and Jacquie on Harbor Blvd and Seaward in Ventura, Ca; backseat perspective.



2016 SCHEDULE

Saturday - December 10th (setup only)

Artist check-in and setup in Santa Rosa Hall from 12pm - 5pm. For artists with their own displays and those that want to get a head start

Chopper Fest Pre-Party at The Tavern Bar & Restaurant

On Saturday night this Victorian style, historical landmark Bar & Restaurant will feature food and drink specials, live music, giveaways, and a ride in bike show! And it's FREE!!

Sunday - December 11th

Gates open to the public at 8am

New and Used Swap Meet is from 8am - 4pm

Art Exhibit 9am - 4pm. Artist set up from 6:00am - 9am

David Mann Humanitarian Award Presentation - 2pm

Bike Show results and awards at 3pm

PLACES TO STAY NEARBY

Mention Chopper Fest for special rate until blocked rooms are full

Clocktower Inn

181 East Santa Clara Street
(805) 652-0141

Best Western

708 E Thompson Blvd.
(805) 648-3101

Country Inn & Suites Ventura

298 South Chestnut Street
(805) 653-1434

Crowne Plaza

450 East Harbor Blvd
(805) 648-7731

Loading Instructions

If your loading in on Saturday, enter through the main gate at the Fairgrounds. Tell the parking attendant you are setting up for the Chopper Fest on Sunday. This will waive your parking fees. Proceed to the main gate, park and enter. McBride Hall is the first building on your right once you're inside the Fairgrounds.

On Sunday, artists can come through the gate on Harbor across from the train station past the parking lot. Parking near McBride Hall is for production. Please park in the main lot or vendor parking once you've loaded in.



DIRECTIONS

From Los Angeles

The Ventura County Fairgrounds (10 W. Harbor Blvd. Ventura, Ca 93001) are located on the beach in the city of Ventura, about 1 hour north of Los Angeles.

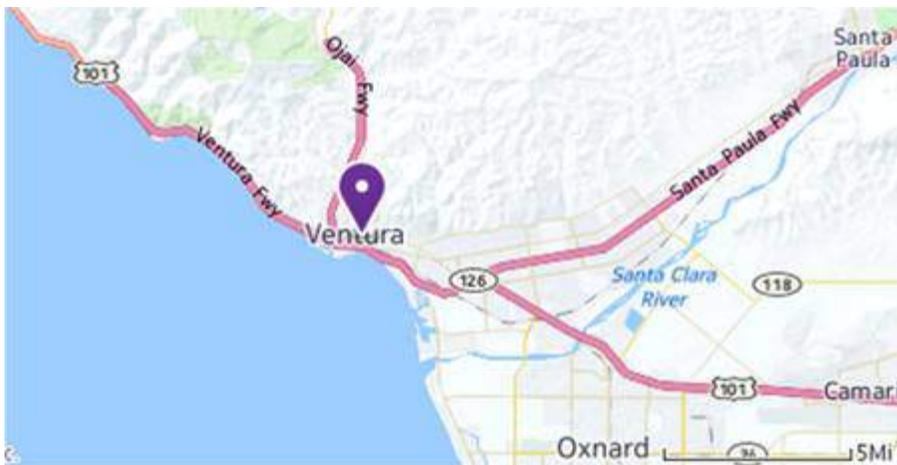
From the Ventura Freeway (Highway 101) northbound, take the Seaward Ave. exit or the California Street exit. Turn left towards the ocean to Harbor Blvd., turn right on Harbor and continue until you reach The Ventura County Fairgrounds at the corner of Harbor and Figueroa. Turn left on Figueroa to enter the Fairgrounds' parking lot.

From Santa Barbara

The Ventura County Fairgrounds (10 W. Harbor Blvd. Ventura, Ca 93001) are located on the beach in the city of Ventura, about 30 minutes south of Santa Barbara.

From the Ventura Freeway (Highway 101) southbound, take the Seaward Ave. exit, make an immediate right on Harbor Blvd. and proceed to Ventura County Fairgrounds at Seaside Park. Turn left on Figueroa to enter the Fairgrounds' parking lot.

Contact Sean McKean at 818.681.9719 or Sean@ChopperFestival.com



A TRIBUTE TO DAVID MANN

Hosted by Jennifer Santolucito

Featuring:

NEW & OLD SKOOL MOTORCYCLE SHOW
MOTORCYCLE ART EXHIBIT
CUSTOM BIKE BUILDER DISPLAYS
NEW & USED PARTS SWAP MEET
VENDORS - BEER & FOOD
LIVE BLUES & ROCK BANDS

No Pets
No Coolers
No Colors

BIKE SHOW CLASSES

Chopper - Bobber - Antique - Modern Chopper
Radical Design - Metric - Kooolest Paint - Bagger
Sportster - Rat Bike - British - Special Construction
Best Knucklehead - Best Panhead - Best Shovelhead
Best of Show & David Mann Memorial Award

\$2500 Best in Show
cash prize presented by **GEICO**
Motorcycle

General Admission: \$15 - Military ID \$10 - Children 12 & Under Free

Thanks To Our Sponsors



For information call 805-217-2113 or visit www.chopperfestival.com